



## Biography of Veer Gidwaney September 2010

Veer is co-founder and Chief Executive Officer at **Energy Inside**. Energy Inside is creating space in society for well-being through products that help people build healthy behaviors into their everyday lives. Its products, DailyFeats and Pepfly, are designed to encourage well-being, both in thought and action, through social web solutions and rewards. They enable people to have convenient, quick and enjoyable experiences that promote feeling positively, living responsibly, continuing in education, improving health, and caring for the household.

### ***DailyFeats – Do good. Check it in.***

[www.dailyfeats.com](http://www.dailyfeats.com)

**At DailyFeats, taking positive action is easy, fun, and rewarding.** The world would be a better place if more people had the time and energy every day to accomplish feats: actions that are good for our bodies, minds, homes, and communities. So whenever you do something good – whether you're running, reading, volunteering, or any of hundreds of other actions – check it in at DailyFeats. It's a social platform for positive actions, where you can earn points, challenge friends, and find more good things to try. The goal is for you to live as well as you possibly can.

### ***Pepfly – Media that helps you feel good.***

[www.pepfly.com](http://www.pepfly.com)

**Pepfly uses curated Internet media to produce positive emotions.** Built on the idea that brief experiences of positive emotion can have a powerfully beneficial effect over time, Pepfly helps people feel inspired, amazed, amused, and other positive feelings, through a library of content hand-selected for its emotional relevance and power.

Veer is Director and Co-founder of **Humanity Calls**. HumanityCalls.org is a fundraising tournament website designed to bring together nonprofits, companies, and individuals focused on addressing global causes such as the environment, health, education, poverty and human rights. The tournament is at the heart of a movement in which organizations use online voting to inspire philanthropy. Unique to Humanity Calls, however, is a primary focus on social media and game play elements, which are expected to drive greater participation and charitable giving. 100% of all donations collected by Humanity Calls during a tournament (less third party payment processing fees) are passed along to the intended nonprofits. Humanity Calls is a registered 501(c)3 nonprofit organization that supports itself through direct individual donations and corporate sponsorship fees. Humanity Calls is the collective effort of a volunteer team that spans the globe. It was brought to life by their desire to make a positive impact on the world by creating a new way to engage many in making a difference.

Veer was CEO and Co-founder of **Control-F1** which was an industry leader in Support Automation. Control-F1 had over 100 customers worldwide, 50 employees and raised ~\$13M in venture capital. Veer started Control-F1 in the midst of completing his degree in business at the University of Western Ontario. In December of 2005, Control-F1 was acquired by **CA**, one of the world's largest software companies with over \$4B in sales. Veer most recently served as Executive Advisor to the EVP of Technology and Products. Prior to that he was head of sales for one of CA's North American business units (~\$75M in revenue).

Since 2005, Veer has been a Director of and a primary investor in **Neurosilicon**. Neurosilicon develops novel brain computing interfaces to expand the scientific understanding of the human brain, to

revolutionize and improve the effectiveness of drug discovery, and to develop therapeutic technologies for neurological disorders.

Veer was named to Maclean's Magazine 'Top 25 Under 30' and was a Finalist for the E&Y Entrepreneur of the Year Award in 2002.

Veer placed second at the Canadian National Debating Championship and fifth at North American Debating Championship in 1998.

Veer is married to Nina Gidwaney and has one son, Vayav Gidwaney (born December 2009).